STATE OF THE ASSOCIATION

Annual Meeting

December 27, 2012
2012 TMVOA BOARD OF DIRECTORS
INTRODUCTIONS

CLASS A: RESIDENTIAL
  • Jonathan Greenspan
  • Jon Dwight

CLASS B: LODGING
  • Noel Daniel

CLASS C: COMMERCIAL
  • Christopher Cox

CLASS D: MOUNTAIN SPECIAL MEMBER APPOINTMENTS
  • Chuck Horning
  • Jeffrey Proteau
  • John Horn
Jodi Repola – Member Relations Manager
Stephanie Griebe – Administrative Assistant
David Pihlgren – Interim Accounting Manager
Stephanie Fanos – TMVOA Contracted Legal Council
Finance, Audit, & Budget Committee
- Jeff Proteau, Chair
- Jonathan Greenspan
- Christopher Cox

Group Sales Committee
- Jon Dwight
- Noel Daniel
TMVOA 2012 COMMITTEES

Gondola/Chondola Committee
• Jonathan Greenspan, Chair
• Christopher Cox

Grants & Events Committee
• Jon Dwight, Chair
• Christopher Cox
• John Horn
# BUDGET SUMMARY

<table>
<thead>
<tr>
<th></th>
<th>2011 Actual</th>
<th>2012 Projected</th>
<th>2013 Proposed</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues</strong></td>
<td>4,670,275</td>
<td>5,839,772</td>
<td>4,763,399</td>
</tr>
<tr>
<td><strong>Operating Expenses</strong></td>
<td>3,991,395</td>
<td>3,924,783</td>
<td>4,157,852</td>
</tr>
<tr>
<td><strong>Net Operating Income</strong></td>
<td>678,881</td>
<td>1,914,989</td>
<td>605,547</td>
</tr>
<tr>
<td><strong>Debt Service</strong></td>
<td>67,461</td>
<td>61,315</td>
<td>60,132</td>
</tr>
<tr>
<td><strong>Discretionary Expenses</strong></td>
<td>810,574</td>
<td>895,362</td>
<td>757,750</td>
</tr>
<tr>
<td><strong>Gondola/Chondola Major Repairs</strong></td>
<td>241,293</td>
<td>224,972</td>
<td>293,226</td>
</tr>
<tr>
<td><strong>Total Other Expenses</strong></td>
<td>1,119,328</td>
<td>1,181,649</td>
<td>1,111,108</td>
</tr>
<tr>
<td><strong>Net Income / (Loss)</strong></td>
<td>(440,447)</td>
<td>733,341</td>
<td>(505,562)</td>
</tr>
<tr>
<td><strong>Unrealized Gains/(Loss)</strong></td>
<td>288,890</td>
<td>175,000</td>
<td>-</td>
</tr>
<tr>
<td><strong>Net Income / (Loss) After Investing Activities</strong></td>
<td>(151,557)</td>
<td>908,341</td>
<td>(505,562)</td>
</tr>
<tr>
<td><strong>Total Reserves</strong></td>
<td>13,318,789</td>
<td>14,227,129</td>
<td>13,721,568</td>
</tr>
<tr>
<td><strong>Restricted Funds</strong></td>
<td>(1,350,000)</td>
<td>(1,350,000)</td>
<td>(1,350,000)</td>
</tr>
<tr>
<td><strong>Minimum Reserves</strong></td>
<td>(4,700,000)</td>
<td>(4,700,000)</td>
<td>(4,700,000)</td>
</tr>
<tr>
<td><strong>Unrestricted Reserves</strong></td>
<td>7,268,789</td>
<td>8,177,129</td>
<td>7,671,568</td>
</tr>
</tbody>
</table>

With the persisting economic conditions, TMVOA is closely monitoring our fiscal health.
OPERATING EXPENSES

[Bar chart showing expenses for Administrative, Gondola & Chondola, and Member Communications from 2007 to 2013.]
# Balance Sheet Summary

<table>
<thead>
<tr>
<th></th>
<th>Audited 12/31/10</th>
<th>Audited 12/31/11</th>
<th>Un-Audited 11/30/12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>2,008,361</td>
<td>3,303,697</td>
<td>5,207,763</td>
</tr>
<tr>
<td>Long Term Investments</td>
<td>11,875,293</td>
<td>11,244,746</td>
<td>10,872,380</td>
</tr>
<tr>
<td>Non-Current Assets</td>
<td>6,919,485</td>
<td>7,280,962</td>
<td>7,280,962</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>20,646,938</strong></td>
<td><strong>21,829,405</strong></td>
<td><strong>23,361,105</strong></td>
</tr>
<tr>
<td>Current Liabilities</td>
<td>702,895</td>
<td>873,318</td>
<td>119,656</td>
</tr>
<tr>
<td>Long Term Liabilities</td>
<td>824,694</td>
<td>761,184</td>
<td>761,184</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>1,527,589</strong></td>
<td><strong>1,634,502</strong></td>
<td><strong>880,840</strong></td>
</tr>
<tr>
<td>Member’s Equity</td>
<td>19,119,349</td>
<td>20,194,903</td>
<td>22,480,265</td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Equity</strong></td>
<td><strong>20,646,938</strong></td>
<td><strong>21,829,405</strong></td>
<td><strong>23,361,105</strong></td>
</tr>
</tbody>
</table>
Reorganized the operations staff, including adding a Member Communications position to moving towards a more “in-sourced” electronic forms of member communications (email vs. print...)

Continued monitoring and oversight of Mountain Village Market operations to ensure proper product and service quality

Reevaluation of all real property assets to ensure investment in the property is maximized

Cut Guest Services program

Through a joint partnership with the TOT, TMV and SMC-proposing to extend the fall Gondola operating schedule for an additional 2 weeks (helping to expand the local economy)

Refinanced certain remaining Gondola debt (both NPV and Cash Flow Savings)
BUDGET ASPECTS

TMVOA’s projected deficit for 2013 is $505K, reducing reserves from $14.2 to $13.7 million

In an effort to address potential deficits and dropping reserves, TMVOA has taken the following action:

- **Mgmt, Admin and Property Holding Cost**
  - Maintaining staff levels
  - Trimming already streamlined budgets

- **Gondola and Chondola Funding**
  - Limited, or deferred major capital improvements

- **Discretionary Spending**
  - Maintain an appropriate amount of economic development investment to support the Mountain Village economy (Village Core) and in turn support the Member’s individual investment. (A strong and growing local economy helps maintain and enhance property values)
  - Reduced economic grants ~ asking recipients to provide the same or more than last year with less funding
  - Maintaining level group sales funding ~ anticipating future year funding will be reduced
  - Cut the guest service program and funding
  - TMV picking up utility service @ the Mountain Village gatehouse
DIAL-A-RIDE UPDATE

• TMVOA has launched two recent surveys to the community to obtain input on the future funding of Dial A Ride
• Dial-A-Ride is currently operated and funded by the Town of Mountain Village (TMV), through April 2013
• The TMVOA Board of Directors have determined that if TMVOA were to assume to fund Dial-A-Ride, that it would consider funding the program on a zero based budget.
• If the TMVOA Board of Directors determine that TMVOA will not consider funding Dial-A-Ride by cutting or eliminating discretionary spending, or spending from reserves, then assessments would need to be increased to fund the Dial-A-Ride program.
• If TMVOA were to assume to fund the Dial-A-Ride program, and were to fund the operation through increasing Monthly Assessments, the monthly residential single family rate would increase from $40 to $49.02/mo ($480 to $588.24 annually)
• If TMVOA were to assume to fund the Dial-A-Ride program, TMVOA would NOT be operating Dial-A-Ride as TMVOA doesn’t own the vehicles, and TMVOA would not control the staff or employees. This is strictly funding the Dial-A-Ride program.
• Dial-A-Ride has been funded thru Town of Mountain Village General Fund which is primarily supported by property and sales taxes.
Currently, Dial-A-Ride is funded via the Town of Mountain Village General Fund. Funding comes from general taxes and revenues. Prior to TMV funding, Dial-A-Ride was funded by Mountain Village Metro District.

Primary goals in operation of Dial-A-Ride:
- Provide safe transportation
- Maintain low wait times
- Provide superior guest services
- Operate in a fiscally responsible manner

Town of Mountain Village has reorganized Dial-A-Ride staffing and operating times to increase efficiency. Staffing changes have allowed Dial-A-Ride to accommodate 19.8% increase in riders and 18.2% increase in rides in 2011 vs. 2010.

During the winter of 2010/2011 the total number of rides was 20,126. The total number of riders was 46,936.


Peak periods of operation are over the Christmas and New Year’s holidays and during spring break in mid-March. Peak hours of operations are afternoons from 2-6 p.m.

Riders were surveyed in December 2010 by TMV and in March 2011 by TMVOA regarding their Dial-A-Ride experience. Of 110 distributed surveys, 13 (12%) were returned. Dial-A-Ride received 4.3 out of 5 on overall customer satisfaction. Dial-A-Ride riders were least satisfied with wait times.

The cost to operate Dial-A-Ride is $8.52 per rider. This includes employee costs, repair and maintenance, fuel, supplies and other overhead. This cost does NOT include capital acquisition costs of vehicles. The national average for demand responsive services similar to Dial-A-Ride is $24 (2005 figure).

No new vehicles will be purchased for Dial-A-Ride in 2011. The next purchase of new vehicles is scheduled for mid-2012. At that time, two of the five vehicles may be replaced.

In 2010, the Town of Mountain Village distributed a request for proposals from potential third party operators. Proposals were reviewed and did not show significant cost savings in comparison to continued operation of Dial-A-Ride by the Town.

Dial-A-Ride was originally modeled after a similar service provided in Beaver Creek.
MOUNTAIN VILLAGE COMMUNITY PARTNERS

- **Town of Mountain Village** – Municipal and Governance
- **TMVOA** – Economic Development, Quality of Life/Member Benefits
- **Telluride Ski and Golf** – Recreational Amenities, Economic Driver
- **San Miguel County’s Board of County Commissioners** – working collaboratively with other city, county and state governments to create long-term plans and address important issues facing our communities.
- **Town of Telluride** – Municipal and Governance
- **MTI – Marketing Telluride Inc** - Marketing of the Telluride Region
QUESTIONS?