



MINUTES OF THE TELLURIDE MOUNTAIN VILLAGE OWNERS ASSOCIATION

BOARD OF DIRECTORS MEETING

MARCH 18, 2015

BOARD MEMBERS PRESENT:	Jon Dwight, Jeff Proteau, Jeffrey Badger, Brent McLean and Pete Mitchell (Phone)
BOARD MEMBERS ABSENT:	Chuck Horning (Jon Dwight voting by Proxy)
STAFF PRESENT:	Anton Benitez, Garrett Brafford and Sara Larsen
STAFF ABSENT:	None
OTHERS PRESENT:	Joe Solomon, Kim Hewson, Nelson Sharp and Nichole Zangara

1. Call to Order and Determination of Quorum

Chairman Dwight called the meeting to order at 4:00 p.m. MDT. Chairman Dwight stated that he held a Proxy for Director Horning, and announced that a quorum had been established.

2. Consent Agenda-Consideration and the Approval of the Minutes from the January 29, 2015 Board of Directors Meeting

Chairman Dwight asked for a **MOTION** to approve the Consent Agenda.

On a **MOTION** by Director Proteau to approve the Minutes from the January 29, 2015 Board of Directors Meeting, seconded by Director Badger, the **MOTION** passed (6-0.)

3. TMVOA Updates

Executive Director Benitez gave a PowerPoint presentation. The following topics were addressed:

- Notable Accomplishments in Q1
- Economic Stimulus Funding Updates
- TCC Screen and Projector
- Q1 Event Updates
- Membership Maps
- Residential Survey
- Dial-A-Ride Updates

The PowerPoint presentation is available in the board packet and on the website.

Chairman Dwight commented that TMVOA has been meeting with TMVOA economic stimulus grant recipients to help determine how events can become self-sustaining, share our vision, and partner with them to help maximize outcome. As a result of these meetings, TMVOA determined that there was a need for a screen and projector in the Telluride Conference

Center, which can be used for multiple events including Mountainfilm, Telluride Film Festival and additional PaintScaping initiatives. The new screen will be fully installed and operational prior to Mountainfilm, who plan to have 3 additional screenings in Mountain Village in 2015.

Director Badger commented that the Sweetheart's Week promotion was very last minute and stated that the merchants association is planning to build on this event in the future.

Director McLean questioned what TMVOA plans to do with the results of the Residential Survey. Executive Director Benitez responded that it will help identify which services and infrastructure TMVOA can help build out, and will also help TMVOA communicate with our members.

Director Proteau questioned whether the email addresses in our database are for owners or renters. Executive Director Benitez responded that they are owner email addresses, which were also used for electronic voting and billing purposes.

Director Badger questioned whether TMVOA should consider surveying our members to gauge their opinions about the various events in Mountain Village. Executive Director Benitez responded that he did feel it would be beneficial, but also stated that TMVOA needs to be somewhat selective in our communications with our members and create concise surveys.

Director McLean questioned whether TMVOA tracks whether the highest users of the Dial-A-Ride service are rental properties, and the occupancy rates of these rental units. Ms. Larsen responded that approximately one-half of these highest users from the 2013-2014 winter season were known rental properties, and that TMVOA does not track occupancy rates on these rental properties.

Public comment was received from Kim Hewson, who commended TMVOA on purchasing the new screen and projector for the Telluride Conference Center. He stated that as a retired Orthopedic Surgeon, he is very active in various organizations and attends meeting around the world. He stated that he runs the Biomechanics Camp for the Telluride Ski School, and has found that the existing technology in Mountain Village is lacking (lack of screens and compatible projectors, etc.) He urged TMVOA to make sure all the hotel properties are aware of this purchase, as it is an economic benefit for the community and can be used to market to different business and professional groups who need that type of equipment for their conferences.

Chairman Dwight responded that TMVOA is working on a full PR plan about the new screen and projector that will be launched prior to Mountainfilm.

4. Dial-A-Ride Charges Agenda Item (Submitted by John McIntyre)

Executive Director Benitez summarized the Agenda Item Submission received from TMVOA member John McIntyre (106 Gold Hill Court) who had requested that the board reconsider the Dial-A-Ride ridership limits of 100 rides per season, with no combining of rides and either impose no ridership limits or allow combining of rides for 200 rides per valid address, per year.

Executive Director Benitez stated that he recommends that the board stay with the current limits through this winter season, and then reevaluate the data and the ridership limits once the season ends.

Director Proteau stated that he believes that Mr. McIntyre's request is to be allowed to combine rides allowing for 200 per year as opposed to 100 rides per season. He stated that he doesn't see this as an issue as long as it doesn't increase the cost of the service.

Director McLean stated that he is open to the idea as a very small percentage of the people exceed the ridership limits. He stated that TMVOA should collect better information and track if people are using the service for the sole purpose of being transported to the gondola and into Telluride. He also questioned how Telluride Concierge, LLC is compensated. Executive

Director Benitez responded that they are paid a flat fee per season, however, if the costs to operate the service increase substantially, our contract price will eventually increase as well.

Chairman Dwight commended TSG for a job well done in the operating Dial-A-Ride this winter. He stated that the introduction of the Sprinters is a more economical way to operate the service and that he believes we will see that the number of passenger trips increased at a greater rate than the number of vehicle trips this winter.

Chairman Dwight stated that he believes the Dial-A-Ride service is Mountain Village's transportation system. Unlike other resort towns, Mountain Village doesn't have a bus system, so Dial-A-Ride is an amenity and a big decision maker for people that are considering buying real estate in Mountain Village.

Director Proteau stated that Dial-A-Ride was invented because Mountain Village was designed as a pedestrian village and there is extremely limited parking.

Chairman Dwight stated that we will have a wrap up meeting with TSG once the season ends and then can make a decision about the ridership limits then instead of switching mid-season.

Public comment was received from Kim Hewson who recommended that TMVOA explore why some residents don't use the Dial-A-Ride service to help improve the service as a whole. He stated that he doesn't personally use the service because it takes too long. Executive Director Benitez stated that TMVOA does track the service times and that 79% of all rides are picked up within 10 minutes.

5. Finance and Budget Committee Member Appointment

Executive Director Benitez stated that currently Director Proteau and Director Mitchell serve on the Finance, Audit and Budget (FAB) Committee, and that TMVOA would like to appoint a 3rd person to replace Director Cox's vacant seat.

On a **MOTION** by Director Badger that TMVOA Chairman Jon Dwight be appointed to the TMVOA Board Finance, Audit and Budget (FAB) Committee. Seconded by Director Proteau, the **MOTION** passed (6-0.)

6. New Business/Other Business

None.

On a **MOTION** by Director Proteau, seconded by Director Badger, the meeting went into Executive Session at 5:00 p.m. MDT.

7. Executive Session pursuant to CRS Section CRS 38-33.3-308 (3) & (4)

On a **MOTION** by Director Badger, seconded by Director Proteau, the meeting came out of Executive Session at 5:15 p.m. MDT.

8. Adjournment

On a **MOTION** by Director Badger, seconded by Director Proteau, the meeting adjourned at 5:15 pm MDT.