



## TELLURIDE MOUNTAIN VILLAGE OWNERS ASSOCIATION ECONOMIC STIMULUS APPLICATION

**ELIGIBILITY AND DEADLINE FOR APPLICATION:** Applicants whose organization's goal is to promote economic vitality in Mountain Village through special events and programs intended to be held in Mountain Village should read the details and complete the form below.

Applications must be received at TMVOA's office no later than last Friday of September at 5:00 p.m. for the following year's economic stimulus funding cycle. Economic stimulus funding requests received after the application deadline may be considered if funds are available. Applicants will be notified of the Board's decision in January of the funding year.

Please contact TMVOA at (970) 728-1904 ext. 3 or [tmvoa@tmvoa.org](mailto:tmvoa@tmvoa.org) with any questions about the Economic Stimulus Funding Program.

### **GENERAL INSTRUCTIONS:**

1. All fields in the Sections I, II and III must be completed.
2. Please submit one (1) electronic copy to [tmvoa@tmvoa.org](mailto:tmvoa@tmvoa.org)
3. Submit a copy of the State of Colorado Nonprofit Corporation Certificate (*if applicable, see Section III*).
4. Submit a signed copy of Acknowledgement (*see Final Page of Application*).

### **DELIVER TO:**

Telluride Mountain Village Owners Association  
Attn: Operations Manager  
113 Lost Creek Lane, Suite A  
Mountain Village, CO 81435  
Phone: (970) 728.1904 ext.7  
Email: [tmvoa@tmvoa.org](mailto:tmvoa@tmvoa.org)

### **Applicants seeking funding for use of Telluride Conference Center, Gondola or Town of Mountain Village Plazas:**

Prior to completing the Grant Application, Applicants must contact the Town of Mountain Village and Telluride Conference Center to ensure that you have the most up to date policy, procedure, and pricing structure information.

- For information regarding the Telluride Conference Center, contact Tony Kalyk at (970) 369-8030.
- For information regarding the Gondola, contact Jim Loebe at (970) 369-8245.
- For information regarding utilization of Town of Mountain Village's Plazas and the Town's permit process, please contact JD Wise at (970) 369-8235.

**SECTION I**

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**1. Name of Applicant organization:**

Applicant contact person: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Federal ID number (or EIN): \_\_\_\_\_  
Board of Directors: \_\_\_\_\_  
\_\_\_\_\_

**2. Name of umbrella organization/Fiscal agent:**

*(If Applicant does not have 501(C) 3 or non-profit status)*

Fiscal Agent contact person: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_  
Board of Directors: \_\_\_\_\_  
\_\_\_\_\_

**3. How many years has your event/organization been in existence?**

\_\_\_\_\_

**4. How many years has your event/organization received funding from TMVOA? \_\_\_\_\_**

*If you have received TMVOA funding in the past, please list the funded amount for the past 3 years:*

- a. **2018 Funding Amount:** \_\_\_\_\_
- b. **2019 Funding Amount:** \_\_\_\_\_
- c. **2020 Funding Amount:** \_\_\_\_\_

**5. Mission Statement:**

Provide a clear and concise statement of organization's mission, not including goals & objectives.

**6. Goals & Objectives:** *(please list no more than 3 goals & 3 objectives for each category)*

**Goals** = desired future state or direction (1 year or more)

**Objectives** = intended results or outcomes that are measures of progress towards a goal (1 year or less)

**a. Programs, Activities & Accomplishments:**

**b. Planning Efforts and Strategies:**

c. Charitable Contributions, including scholarships, community outreach, etc.

7. 2021 Calendar of Events:

- a. Date(s) of Event: \_\_\_\_\_
- b. Total Number of Days for the Event: \_\_\_\_\_

8. Economic Impact:

a. Event/Program Attendance:

*\*Provide breakdown of local attendees and visitors (i.e. 100 locals + 100 visitors = 200 attendees)*

- i. 2018: \_\_\_\_\_
- ii. 2019: \_\_\_\_\_
- iii. 2020: \_\_\_\_\_
- iv. 2021 (estimated): \_\_\_\_\_

b. Economic Indicators, including:

i. Mountain Village Lodging Impact

- a. Estimated # of attendees using Mountain Village Lodging: \_\_\_\_\_
- b. Estimated # of Room Nights: \_\_\_\_\_
- c. Estimated Cost Per Room: \_\_\_\_\_
- d. Total Estimated 2019 Lodging Spend (in dollars): \_\_\_\_\_

ii. Mountain Village Restaurant Impact

*\*Show formula to support spend assumptions.*

*(i.e. 100 attendees x 1 meal/day x \$35/meal x 3 days = \$10,500)*

- a. Restaurant Spend Assumptions: \_\_\_\_\_
- b. Estimated 2019 Restaurant Spend (in dollars): \_\_\_\_\_

iii. Mountain Village Retail Impact

*\*Show formula to support spend assumptions.*

*(i.e. 100 attendees x \$25 spend/day x 3 days = \$7,500)*

- a. Retail Spend Assumptions: \_\_\_\_\_
- b. Estimated 2019 Retail Spend (in dollars): \_\_\_\_\_

c. Staffing Plan:

- i. Full time employees: \_\_\_\_\_
- ii. Part time employees: \_\_\_\_\_
- iii. Volunteers: \_\_\_\_\_
- iv. Number of local employees: \_\_\_\_\_

d. Income Demographic of Attendees:

e. Historical Sales Tax Revenue Data (if available):

**9. Mountain Village Event Presence:**

*(Provide a brief description of how funding will stimulate economic development within Mountain Village)*

**a. Describe the event presence in Mountain Village:**

**b. How will the event benefit Mountain Village Homeowners?**

**c. How will the event help promote Mountain Village merchants, restaurants, and lodging properties?**

**d. How many years are you proposing to have your event in Mountain Village?**

**e. Describe ways that you plan to grow the event presence in Mountain Village:**

**10. Funding Details:**

Funding Type	Amount Requested	Description of Funding Needs
Cash:		
TCC Funding*:		
Gondola Funding*:		
Dial A Ride Funding*:		
Plazas*:		
Support Equipment:		

\* For current policy, procedure, and pricing, information, please contact:

- Telluride Conference Center - Tony Kalyk at (970) 369-8030.
- Gondola – Jim Loebe at (970) 369-8245.
- Dial A Ride – Heidi Stenhammer at (970) 728-1904
- Town of Mountain Village’s Plazas and permits - Deanna Drew at (970) 369-8236.

**Total Funding Request:** \_\_\_\_\_

**Date Funds Needed:** \_\_\_\_\_

**11. Funding Need and Funding Alternatives:**

- a. 2021 Projected Revenue: \_\_\_\_\_
- b. 2021 Projected Expenses: \_\_\_\_\_
- c. 2021 Projected Net Income: \_\_\_\_\_
- d. List all Grants, Sponsorships, or Donation monies received, or expected to receive for 2021:

- e. Description of local and national sponsors:

- f. Other funding alternatives that are available to your event/organization:

- g. Self-sustaining goals and timeline to sustainability:

- h. Describe the impact of TMVOA funding for your event/organization:

**12. How will you evaluate and measure the success of your event/organization?**

**13. Please describe any challenges that your event/organization has faced in the past:**

**14. Please describe additional ways that TMVOA can help support your event/organization (non-monetary):**

**15. Sponsorship Fulfillment:**

Describe the sponsorship package available to Telluride Mountain Village Owners Association at the requested level of funding, including such items as marketing, PR exposure, signage, program passes and privileges, etc.

**Should Telluride Mountain Village Owners Association provide your organization with grant funding, TMVOA will expect the following:**

- a) Your organization/event will share sponsor contact information with Telluride Mountain Village Owners Association. Telluride Mountain Village Owners Association will not contact any sponsors without prior notification to the event/organization.
- b) Telluride Mountain Village Owners Association will promote your event/organization to our sponsors for potential collaboration opportunities, pending no direct sponsorship conflict with your existing sponsors.

**If you have received Economic Development Grant funding in the past, please submit examples of collateral noting TMVOA’s sponsorship.**

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**SECTION II**

- 1. Names of members of key officers and key employees:**
- 2. Financial information of organization (as attachments):**

- a. Provide a 3-year comparison for the following:
  - i. Balance Sheet
  - ii. Income Statement
- b. 2020 budget vs. actual income statement
- c. 2021 proposed budget

**3. Additional information:**

- a. 2018 tax returns
- b. 2018 annual report and audit *(if any)*

SECTION III

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- 1. Copy of Articles, Bylaws and your most recent determination letter from the Internal Revenue Service, recognizing federal tax-exempt status *(Not necessary if you have submitted these in past granting cycles.)***
- 2. Copy of the State of Colorado Certificate of Good Standing *(if applicable)***

Acknowledgement

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*The following must be signed by the organization's Executive Director or CEO or the governing Board Chairperson and included in Economic Stimulus Funding Application.*

In submitting this Application, I hereby acknowledge my understanding that any event/project/program occurring in the Town of Mountain Village may require the issuance of permits from the Town of Mountain Village. I agree to comply with all requirements of the Town of Mountain Village and understand that such compliance is my responsibility and that TMVOA has no obligation to participate or otherwise assist in obtaining necessary approvals from the Town. For information on event permitting, please visit the Town of Mountain Village's website or contact Deanna Drew at (970) 369-8236.

The Applicant hereby certifies that all information and representations set forth in this Application are true and accurate. The Applicant acknowledges that TMVOA is relying on the veracity and accuracy of the information and representations made by the Applicant in TMVOA's consideration of this Application. If it is determined that any representations of the Applicant regarding this Application are false or misleading, TMVOA reserves the right to immediately withdraw this Application from consideration.

ACKNOWLEDGED AND AGREED TO:

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_